



MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

Home Page: www.mcwd.org

TEL: (831) 384-6131 FAX: (831) 883-5995

Water Conservation Commission

Marina Coast Water District
11 Reservation Road, Marina, California

DIRECTORS

THOMAS P. MOORE
President

JAN SHRINER
Vice President

HOWARD GUSTAFSON
WILLIAM Y. LEE
PETER LE

Date: July 11, 2013
Time: 5:30 PM
Location: 11 Reservation Road, Marina

Commission Members

Dan Amadeo (Public Member) - Chair
Vacant – Vice Chair
Jan Shriner (MCWD Board Representative)
Dave Brown (Marina City Council)

Ruth Krotzer (Public Member)
Harold Krotzer (Public Member)
Carroll Meuse (Public Member)

Agenda

This meeting has been noticed according to the Brown Act rules. The Commission will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.

1. Call to Order/Introduction
2. Public Comments on any item not on the Agenda *Anyone wishing to address the Commission on matters not appearing on the Agenda may do so at this time. Please limit your comment to three minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Commission.*
3. Receive a Report Regarding the Draft FY 2013-2014 Conservation Budget and the Overall MCWD Budget Process
4. Approve the Draft Minutes for June 6, 2013
5. Consider Recommending to the MCWD Board of Directors Their Approval of the Conservation Education MOU with MPUSD
6. Review the Applications for Commissioners
7. Review Proposed and Suggested Agenda Items for the August 1, 2013 WCC Meeting
8. Receive Update on Board/District Activities
9. Receive Comments from Commission Members
10. Adjournment - *Set or Announce Next Meeting(s), date(s), time(s), and location(s):*

Next Meeting: Thursday, August 1, 2013 @ 5:30 p.m., 11 Reservation Road, Marina

Marina Coast Water District
Water Conservation Commission
Staff Report

Agenda Item: 3

Meeting Date: July 11, 2013

Submitted By: Brian True

Presented By: Brian True

Subject: Receive a Report Regarding the Draft FY 2013-2014 Conservation Budget and the Overall MCWD Budget Process

Summary: The Commission is requested to receive a report regarding the draft Fiscal Year 2013-2014 Conservation Budget and the overall MCWD budgeting process.

Attached is the current staff budget request for the Conservation Department for FY 2013-2014. The proposed values are supplied in contrast to the estimated expenditures of the current year (FY 2012-2013). The data table also shows past fiscal year budgets versus actual expenditures.

The District's Interim General Manager, Mr. Brian Lee, will provide a verbal report on the current status of the overall budget process for MCWD.

Attachment: Conservation Department Budget Summary

Summaries					
Total Conservation Budget VS Expenditures					
	2010/2011	2011/2012	2012/2013	2013/2014	Change
			YTD Expenditures	Proposed	
Total Budget	367,002	389,105	267,816	277,341	4%
Total Expenditures	318,589	214,377	105,611	0	
Total Budgeted Salary and Benefits	216,810	240,920	145,916	145,916	0%
Marina	91,060	96,370	54,596	54,596	0%
Ord	125,750	144,550	91,320	91,320	0%
Total Expended Salary and Benefits	224,960	127,695	55,780	0	
Marina	93,112	51,429	20,837	0	
Ord	131,848	76,266	34,943	0	
Total Budget for All Conservation Programs	150,192	148,185	121,900	131,425	8%
Marina	85,822	83,980	73,640	72,319	-2%
Ord	64,370	64,205	48,260	59,106	22%
Total Expenditures for All Conservation Programs	93,629	86,682	49,831	0	
Marina	54,429	52,757	33,570	0	
Ord	39,200	33,925	16,261	0	
Budget for Rebates Combined	60,260	60,260	57,000	67,125	18%
53% Marina	48,250	48,250	43,500	35,625	-18%
47% Ord	12,010	12,010	13,500	31,500	133%
Rebate Expenditures Combined	44,373	41,158	20,458		
Marina	33,731	34,547	17,611	0	
Ord	10,641	6,610	2,847	0	

Details					
Budgets and Expenditures for Conservation Categories					
Programs					
Books & Ref. Material					
Budget	800	800	200	200	0%
37% Marina	340	320	100	74	-35%
63% Ord	460	480	100	126	21%
Expenditures	174	0	0	0	
Marina	73	0	0		
Ord	101	0	0		
Printing					
Budget	11,000	11,000	10,000	10,100	1%
60% Marina	4,400	4,400	4,000	6,060	34%
40% Ord	6,600	6,600	6,000	4,040	-49%
Expenditures	8,385	6,277	1,932	0	
Marina	3,522	2,511	715		
Ord	4,863	3,766	1,217		

General Supplies (Field Supplies)					
Budget	806	800	1,000	1,000	0%
60% Marina	336	320	370	600	38%
40% Ord	470	480	630	400	-58%
Expenditures	213	0	0	0	
Marina	90	0	0		
Ord	124	0	0		
Advertising					
Budget	7,000	7,000	3,000	4,500	33%
60% Marina	2,940	2,800	1,110	2,700	59%
40% Ord	4,060	4,200	1,890	1,800	-5%
Expenditures	5,546	1,891	0	0	
Marina	2,330	756	0		
Ord	3,217	1,135	0		
Consulting Services					
Budget	15,000	13,000	12,000	10,000	-20%
60% Marina	6,300	5,200	6,000	6,000	0%
40% Ord	8,700	7,800	6,000	4,000	-50%
Expenditures	2,181	10,425	0	0	
Marina	913	4,170	0		
Ord	1,268	6,255	0		
Memberships & Dues					
Budget	5,500	5,500	5,200	5,000	-4%
37% Marina	2,310	2,200	2,200	1,850	-19%
63% Ord	3,190	3,300	3,000	3,150	5%
Expenditures	5,272	2,828	4,864	0	
Marina	2,214	2,828	1,800		
Ord	3,058		3,064		
Toilets and Conservation Devices					
Budget	18,500	18,500	25,000	36,125	45%
45% Marina	14,500	14,500	20,000	16,125	-19%
55% Ord	4,000	4,000	5,000	20,000	300%
Expenditures	21,423	21,348	10,742	0	
Marina	19,210	20,018	9,520		
Ord	2,213	1,330	1,222		
Clothes Washing Machine Rebates					
Budget	19,380	19,380	15,000	15,000	0%
57% Marina	13,750	13,750	10,500	8,500	-19%
43% Ord	5,630	5,630	4,500	6,500	44%
Expenditures	20,200	12,150	6,825	0	
Marina	12,575	8,275	5,200	0	
Ord	7,625	3,875	1,625		

Conservation Education					
Budget	28,000	28,000	30,500	30,500	0%
60% Marina	11,760	11,760	15,250	18,300	20%
40% Ord	16,240	16,240	15,250	12,200	-20%
Expenditures	24,957	20,028	22,135	0	
Marina	10,482	8,011	13,281		
Ord	14,475	12,017	8,854		
Landscape Incentives					
Budget	12,380	12,380	12,000	12,000	0%
67% Marina	12,000	12,000	10,500	8,000	-24%
33% Ord	380	380	1,500	4,000	167%
Expenditures	2,547	4,838	2,290	0	
Marina	1,744	3,432	2,290		
Ord	803	1,406	0		
Demonstration Landscape					
Budget	20,000	20,000	3,000	3,000	0%
37% Marina	8,400	8,000	1,110	1,110	0%
63% Ord	11,600	12,000	1,890	1,890	0%
Expenditures	1,187	1,022	57	0	
Marina	499	409	21		
Ord	689	613	36		
Hot Water Rebates					
Budget	10,000	10,000	5,000	4,000	-20%
75% Marina	8,000	8,000	2,500	3,000	20%
25% Ord	2,000	2,000	2,500	1,000	-60%
Expenditures	203	2,823	601	0	
Marina	203	2,823	601		
Ord	0	0	0		

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 4

Meeting Date: July 11, 2013

Submitted By: Brian True

Presented By: Brian True

Agenda Title: Approve the Draft Minutes for June 6, 2013

Detailed Description: The Commission is requested to consider approval of the attached draft minutes for June 6, 2013.

Attachment: Draft June 6, 2013 minutes

Draft Minutes
Water Conservation Commission
June 6, 2013

1. Call to Order:

The meeting was called to order at 5:30 p.m. Commission members Dan Amadeo, Carroll Meuse, Tom Jennings, Harold Krotzer, David Brown, Ruth Krotzer, and Jan Shriener (arrived at 5:33 pm) were present. Brian Lee, Brian True, Paul Lord, and Paula Riso were present from staff. Ron Allen was present for the public.

2. Public Comments on Any Item Not on the Agenda:

No comments were made.

3. Approve the Draft Minutes for May 2, 2013:

Commissioner Harold Krotzer made a motion to approve the draft minutes. Commissioner Ruth Krotzer seconded the motion. The motion was passed with 6-Ayes, and 1-Absent (Shriener).

4. Consider the Date to Conduct the July 2013 WCC Meeting:

Commissioner Harold Krotzer made a motion to conduct the WCC meeting on July 11th. Commissioner Brown seconded the motion. The motion was passed with 6-Ayes, and 1-Absent (Shriener).

5. Consider Recommending Board Approval for a Professional Services Agreement with Mr. Ron Allen to Provide Consultant Services for the Water Conservation Education Program:

Mr. Lord introduced this item and Mr. Ron Allen. Commissioner Ruth Krotzer inquired on the music group Zun Zun. Mr. Allen answered how Zun Zun got involved with the program. Chair Amadeo asked if this contract was different from the previous contracts. Mr. Lord answered that the contract was the same although they did lower the budgeted amount.

Director Jan Shriener arrived at 5:33 p.m.

Director Shriener asked some clarifying questions regarding the contract.

Commissioner Harold Krotzer made a motion to recommend Board approval for the Professional Services Agreement with Mr. Ron Allen to Provide Consultant Services for the Water Conservation Education Program. Commissioner Brown seconded the motion. The motion was passed with 5-Ayes, and 2-Abstentions (Shriener, Jennings).

6. Review the Procedures and Eligibility Requirements for Obtaining a Hot-Water Recirculation Pump Rebate:

Mr. True introduced this item. Director Shriener shared the concerns brought to her attention by a customer regarding the procedures for obtaining a hot-water recirculation pump rebate.

Agenda Item 6 (continued):

Director Shriner recommended streamlining the procedures and asked why they were so expensive. Mr. True answered that the procedures were put in place so there could be a way of measuring water savings and deterring fraud. Discussion regarding procedures followed. It was agreed to leave the procedures as is and when able, send reminders of the program in the billing insert.

7. Receive an Update Regarding Opportunities to Work with the City of Marina on Water Conserving Projects:

Chair Amadeo stated that he made a presentation before the City Council regarding ways of saving water within the City, including rebate opportunities in the Abrams Park neighborhood. Mr. Lord noted that he had contacted the Abrams Park management group and began discussions. The Commission suggested including Preston Park in the discussions and it was noted that it might be best for Chair Amadeo to attend a FORA meeting to discuss available rebate opportunities.

8. Consider Developing a Water Conservation Calendar and Contest for Calendar Content:

Mr. True commented that this item came to this Commission by request of Director Shriner and asked that she share her ideas with the Commission. Director Shriner shared some examples of calendars that she had collected. There was discussion on whether to have Mr. Allen help get this into the schools, create something to physically distribute to students, or ways to cut costs, such as hosting a monthly calendar on the District's website with drawings by different schools. Chair Amadeo noted that there are several Commissioner positions up for renewal in August and suggested that maybe the Outreach Committee might be the better source for following through with this.

There was consensus to bring this item back after the District budget is approved and when the new Commissioner terms have been filled.

9. Review Proposed and Suggested Agenda Items for the July 2013 WCC Meeting:

Mr. True noted that for July, a budget update would be appropriate; reviewing applications for Commissioner positions; and, recommending the Conservation Education MOU for approval.

Mr. True stated that if the August agenda is kept light, there could be time for a quick tour of District facilities.

10. Receive Update on Board/District Activities:

Director Shriner noted that there have been several meetings where the Board has discussed the draft budget. She stated that there would be a special meeting on June 10th.

Agenda Item 10 (continued):

Chair Amadeo asked when would be a good time to give oral comments to the Board regarding the Conservation budget where it wasn't already on the agenda. Ms. Riso noted that the June 17th meeting would be appropriate as the budget wasn't scheduled to be on that agenda.

11. Receive Comments from Commission Members:

Chair Amadeo congratulated Commissioner Jennings on his appointment to the Monterey Peninsula Unified School District Board. Commissioner Jennings read aloud his letter of resignation effective immediately.

12. Adjournment:

The meeting was adjourned at 6:56 p.m.

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 5

Meeting Date: July 11, 2013

Submitted By: Paul Lord

Presented By: Brian True

Agenda Title: Consider Recommending to the MCWD Board of Directors Their Approval of the Conservation Education MOU with MPUSD

Detailed Description: The Commission is requested to consider recommending to the MCWD Board of Directors the Board's approval of a Memorandum of Understanding (MOU) between the Marina Coast Water District and the Monterey Peninsula Unified School District regarding the In-School Water Conservation Education Program.

The Monterey Peninsula Unified School District and MCWD have worked together for more than eleven years to bring water conservation education to students in the District. This agreement continues this long-standing relationship between the two partners and provides the means to integrate water conservation instruction into the curriculum at each elementary school in the MCWD service area for the 2013-2014 School Year.

The MOU formalizes the planning and execution of the water conservation education program for the coming year. The instructor will develop and schedule instruction for over 65 classes to more than 1,500 students, teachers and staff. The water conservation instruction provided is designed to meet the state academic curriculum standards and is age appropriate for children in grades kindergarten through third grade.

Prior Committee or Board Action: The WCC has recommended approval of this MOU on an annual basis for approximately six years.

Financial Impact: ___ Yes ___ **X** No

Funding Source/Recap: None

Material Included for Information/Consideration: Draft Memorandum of Understanding.

Staff Recommendation: The Water Conservation Commission recommend to the Board of Directors the approval of a Memorandum of Understanding (MOU) between the Marina Coast Water District and the Monterey Peninsula Unified School District regarding the In-School Water Conservation Education Program.

MEMORANDUM OF UNDERSTANDING

Between

MONTEREY PENINSULA UNIFIED SCHOOL DISTRICT

And

MARINA COAST WATER DISTRICT

This agreement is between the Monterey Peninsula Unified School District (MPUSD) and the Marina Coast Water District (MCWD) for the 2013-2014 school year.

The terms and conditions set forth in this document shall constitute the entire agreement between MPUSD and MCWD and may not be amended except by a written document signed by both parties.

The parties agree to the following:

1. MCWD agrees to fully fund a part time science teacher position (not to exceed a total of \$21,000, and paid at a rate of \$30.08 per hour plus statutory benefits) for the 2013-2014 school year.
2. This teacher will teach the water science and water conservation awareness program in all the elementary schools within the MCWD service area during the 2013-2014 school year.
3. MPUSD will send a monthly invoice of the science teacher's monthly salary and benefit costs for reimbursement to the MCWD, Attn. Paul Lord, 11 Reservation Rd., Marina, 93933.
(Email: plord@mcwd.org, Tel: 883-5905, FAX: 384-0197)
The final invoice is to be processed prior to July 1, 2014.
4. The MCWD shall submit a check within 30 days of invoice receipt made payable to the Monterey Peninsula Unified School District and sent to: Attn. Christine Reyes, P.O. Box 1031, Monterey, CA 93942-1031.
5. The payment will be deposited in an account dedicated for this purpose only.
6. The position shall be filled through MPUSD's established hiring process and shall be an employee of MPUSD and shall be entitled to the same rights, privileges and applicable benefits as other MPUSD employees.

The term of this MOU is for 2013-2014 school year only.

MARINA COAST WATER DISTRICT

MONTEREY PENINSULA UNIFIED SCHOOL
DISTRICT

Brian Lee
Interim General Manager/District Engineer
11 Reservation Road
Marina, CA 93933

Dan Albert
Associate Superintendent, Business Services
P.O. Box 1031
Monterey, CA 93942-1031

6/27/13

DRAFT

Marina Coast Water District
Water Conservation Commission
Staff Report

Agenda Item: 6

Meeting Date: July 11, 2013

Submitted By: Brian True

Presented By: Brian True

Subject: Review the Applications for Commissioners

Summary: The Commission is requested to review the attached Applications (submitted as of the publishing date) in preparation for the August Water Conservation Commission meeting. During the August meeting, the current sitting Commissioners will provide their recommendations to the MCWD Board of Directors for who they would choose to be Commissioners.

The people submitting Applications selected by the MCWD Board during their August 19th meeting will become Commissioners beginning in September 2013 and will serve for 2 years.

Attachment: Commission applications received as of July 2, 2013:
Jo Ann Cannon
Grace Silva-Santella
Jim Felton

**Candidate for Public Service Appointment
Marina Coast Water District**

Name of Committee/Commission you are applying for: Water Conservation Commission

Name: Jo Ann Cannon

Address: 1408 Simpson Ct.

Home Phone: 884-0816 Business Phone: - Years of Residence in Marina: 16

Business Affiliation: CSUMB Title: Faculty - just retired

Business Address: -

Educational Background: B.A., M.A., M.P.H., Dr.P.H., D. Min

↑

Occupational Experience: Please Review attached C.V. for
more detailed responses to all application questions.

↓

Membership in Professional or Technical Organizations: _____

Civic or Community Experience, Memberships or Previous Public Service Appointments: _____

Experience or Special Knowledge Pertaining to Area of Interest: Professional degree in public health education, teaching faculty at CSUMB with required health courses in part covering water knowledge/conservation, personal interest high, some work on water issues in 3rd world countries, public speaker, project development and outcome evaluation, skill development seminars, etc

Jo Ann Cannon
Signature

Dec. 13, 2012
Date

JO ANN CANNON, M.P.H, Dr. P.H. & D. Min
1408 Simpson Ct. • Marina, California 93933 • 831/884-0816



PROFESSIONAL EXPERIENCE

1997 to 9/2011

Faculty, California State University at Monterey Bay - Health Education & Wellness areas

Executive Partner, Inward Bound Ventures

Inward Bound Ventures is a professional development training company serving business, health services, non-profit and educational institutions ref wellness, quality of life, in-service training programs, etc. per request.

1981 to 1996

President/Owner

Inward Bound Ventures, Chicago Illinois

Professional development training company providing creative wellness education and professional development services. Programs conducted for individuals, organizations, businesses, health care services and educational institutions. Nationally recognized speaker/educator and consultant.

Sample Areas of expertise and teaching/training include:

- Project outcomes/evaluation & management leadership
- Wellness/health promotion & creativity and travel adventures
- Health/wellness public lectures
- Communication /management Skills:
Group Dynamics & Support Groups
- Lifestyle and Decision Coaching
 - Behavior Change & Transitions
 - Preventive Nutrition, Stress Management

Concurrent Positions (Major contracts through the consulting business)

Program Development Consultant, Galter Life Center, new fitness center affiliated with Swedish Covenant Hospital, Chicago, Illinois, 1986 – 1988

Assistant Professor, Education Department: School Health Education Division, University of Illinois at Chicago, 1985. Teaching school health and family life education for undergraduate students.

Director, Mac Arthur Foundation Presidential Grant Project – Writing and video production project

Leading causes of Well Being Videotape Production, 1983 Created, developed, wrote and co-produced a show for cable TV, based on original national research and later used for Inward Bound Venture's Wellness Consulting.

1973 to 1981

Assistant Professor, Graduate School of Public Health

University of Illinois Medical Center campus - Chicago, Illinois

- Graduate teaching responsibilities within Health Education, Health Resources Management, International Health and Family Life Education in domestic and international settings.
- Pursued and received grant to develop and teach a new course: "Alternative Approaches to Healing and Dying" used in training physicians, nurses, and public health students.
- Recipient of numerous "excellent professor" evaluations and creative venues for health education.
- Special consultant contracts for family planning education organizations in Jamaica, for USAID

Concurrent Positions

Associate Director, Area Health Education Center Project (AHEC)

University of Illinois Medical Center, Chicago, Illinois, 1977 to 1981

- Managed \$11 million federal contract administration and evaluation functions
- Coordinated MBO and review cycles for 5 medical center academic units and 4 regional settings.

Director of Organization Development and Program Evaluation, Federal AHEC Project
University of Illinois Medical Center, Chicago, Illinois, 1973 – 1977

- Coordination of project activities for an MBO evaluation system among contract staff and the Colleges of Nursing, Medicine, Dentistry, Pharmacy and the School of Associated Medical Sciences
- University liaison to state and federal government

Organizer and leader of wilderness/adventure trips – weekend and summer programs

1970 to 1972

Lecturer, UCLA School of Public Health and (Joint Appointment) **Health Education/ Behavioral Science Advisor**
Department of Preventative and Social Medicine, University of Ghana Medical School, Accra, Ghana, West Africa

- Advised African colleagues and students on implementing research, service, and education aspects of a comprehensive rural health, nutrition and family planning project
- Designed and conducted health education training and field work for teams of local paramedical workers
- Assisted in general education programs of the Ghana Medical School during the two-year USAID contract, publishing an article on joint research with an African colleague for the *Ghana Medical Journal*
- Coaching recreational sports for African young people – volunteer service while living in Ghana

1966 to 1967

Instructor of English, (Speech and Drama Coach) Los Angeles City Schools, Los Angeles, California

- Taught 7th grade. Developed special projects for remedial reading. Voted “Outstanding Teacher”

1965 to 1966

Professional Training Faculty, Virgin Island Training Center, Peace Corps, Washington, D.C. (GS-9)

- Professional Trainer for an experimental training site in the British West Indies for trainees assigned as teachers/ community development workers waiting assignment to Latin America and Africa.

1963 to 1965

Peace Corps Volunteer, Chisitu Teacher Training College: Mlanje, Malawi, Central Africa

- Master teacher for classes in English, health, drama/debate for T1 - T4 students in teacher training

EDUCATION

D. Min., Creation Spirituality, June 2003
Wisdom University, San Francisco, CA

Dr. P.H., “With Distinction,” Health Education/Behavioral Sciences, 1970
University of California at Los Angeles (UCLA), Elected to Public Health Honor Society
Research for dissertation conducted over 2 summers in the West Indies

M.P.H., Community Health Education, 1968
University of California at Los Angeles (UCLA)

M.A., Communications and Speech, 1963
Baylor University, Waco, Texas

B.A., Speech and Education, 1961
Baylor University, Waco, Texas

KEY PROFESSIONAL ACTIVITIES

- Elected Board Member of UNA Chapter of Monterey - 2012
- Revision and publication of “*What’s Right With Your Life?*” self -wellness appraisal, 2011
- Awarded one year sabbatical for refreshing teaching and creative assignments – 2007-8
- Keynoter and presenter for many university and business settings, 1981-present
- Publication of book: *Enhancing the Good, Well Beings, Health and Spirituality*, 2006
- CSUMB Faculty Award and Mini-Grant, for Creativity, Scholarship and Research, 2004
- Presenter and facilitator of Mentorship Trainings in 5 national cities each year, 1995-2003
- Monterey County Health Conference Facilitator, sponsored by *More Health*, 2001
- Keynote for Oregon Rehabilitation Association Conference, 2001 & 2005
- National Public Television Lecture at Marquette University (PBS), 1992
- Leadership Illinois – selected as one of the Outstanding Women Leaders in Illinois, 1991
- International Health curriculum development – U. of I. Graduate School of Public Health

Candidate for Public Service Appointment
Marina Coast Water District

Name of Committee/Commission you are applying for: Water Conservation Commission

Name: Grace Silva-Santella

Address: 3230 Susan Ave.

Home Phone: 831-238-4286 Business Phone: 831-238-4286 Years of Residence in
Marina: 23

Business Affiliation: Silva-Santella Gardening Title: Co-Owner with husband

Business Address: P O Box 2102, Marina, CA

Educational Background: AA Monterey Peninsula College

Occupational Experience: 30 years experience SE Landscape Gardener

Membership in Professional or Technical Organizations: American Horticulture Society, Pacific
Horticulture Society, Santa Cruz Arboretum Foundation, Mediterranean Garden Society

Civic or Community Experience, Memberships or Previous Public Service Appointments: Marina
Planning Commission (10 years, 2 as Chair during General Plan Update), Ad Hoc Marina
Downtown Revitalization Comm. (co-chairing with then EDC Chair Candy Meyer-Owen),
Marina Tree Committee, Organize initial kick off fund raiser for Marina Library land purchase
"Picnic-In-The-Park" event, Friends of the Marina Library Movie Night Comm., Marina Tree and
Garden Club Garden Tour Comm.

Experience or Special Knowledge Pertaining to Area of Interest: For 30 years as a SE landscape
gardener I have been intimately involved in the role water plays both on quality of life issues and
financial impacts to our cost of living. As a former Marina Planning Commissioner I know how
critical water is to our city's current and future land development and the key role that
conservation efforts will play in that development.

Signature



Date

11/16/12

Candidate for Public Service Appointment Marina Coast Water District

Name of Committee/Commission you are applying for: Water Conservation Commission

Name: Jim Felton

Address: 3139 Messinger Drive, Marina, CA 93933

Home Phone: 883-2053 Business Phone: 917-7612 Years of Residence in Marina: 22

Business Affiliation: Retired

Title: _____

Business Address: _____

Educational Background:

Graduate Northeast High School, Lincoln, Nebraska
Bachelor of Architecture, a 5-year degree, 160-hour program (urban design option)
Graduate study (15 hours) in regional/urban economics

Occupational Experience:

1973 -1974: Planning Aide, Lincoln City-Lancaster County Planning Department
1974-1985: Planner I, Lincoln City-Lancaster County Planning Department
1985-1989: Partner in computer aided design/engineering sales and service business
1989-2008: Associate Planner, Senior Planner, and Principal Planner, Marina, California

Membership in Professional or Technical Organizations:

None currently

Civic or Community Experience, Memberships or Previous Public Service Appointments:

2009- Present: Citizens for Sustainable Marina
2011- Present: Monterey County Housing Advisory Board

Experience or Special Knowledge Pertaining to Area of Interest:

During my employment with the City of Marina, I prepared and enforced landscape guidelines for water conservation as staff to the Marina Design Review Board. I have had an interest in water conservation and issues surrounding sustainability since the mid-1960's. I have maintained a compost pile since the first earth day in 1970 and recently installed a stormwater collection system for watering our garden.

Signature



Date

December 18, 2012

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 7

Meeting Date: July 11, 2013

Submitted By: Brian True

Presented By: Brian True

Agenda Title: Review Proposed and Suggested Agenda Items for August 1, 2013 and Future Dates

Detailed Description: The Commission is to review proposed agenda items for the August 1, 2013 meeting and may suggest new agenda items for future Water Conservation Commission meetings.

Staff-suggested agenda items for the August 1, 2013 Water Conservation Commission Meeting include the following:

- Review of the draft FY 2013/2014 Conservation Budget
- Consider recommending to the MCWD Board their appointment of new Commissioners
- Field-trip to MCWD water facilities

Potential agenda items for the August 1, 2013 Commission meeting or future meetings include the following:

- Water Supply Augmentation Projects – MCWD desal plant tour; recycled water use; grey water use
- Review BMPs; current water savings for achieving year-2020 per capita consumption goal
- New Water Saving Devices and Technologies – Consider rebates for rainwater catchment and use
- Developing Improved Commodity Rates for Water Connections
- Developing Water-budgets for Large Landscapes
- Address Temporary Landscapes and their source of water (hydrant metering, temp connections)
- Improve/expand the Landscape Incentive Program
- Compliance Inspections of New Developments
- Review State programs/mandates with which MCWD maintains compliance
- Review State mandated science curriculum for elementary school levels K – 3rd grade
- Update Landscape Standards and Forms
- Our Water – Sources; Conveyance and distribution; Storage